



A Selection of China Supreme People's Court Foreign Related Trademark and Unfair Competition Cases 2018

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C, Montagut II-20040706/200512 (The statutory damage applies, when neither the loss of the plaintiff nor the profit of the defendant can be ascertained.)

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Unfair-competition Law

2 Principle of Good Faith

AC, Baidu Popup-20100320/20150415-45/201008 (Forcibly adding commercial popup before a search engine delivers the search result may constitute unfair competition.)

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ABC, Ferrero-20080324/20150415-47/200806 (Famous product should be ascertained by taking comprehensive considerations including the fact that it is already known internationally)

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C, NIKON-20101228/201208 (Company name may be granted cross-category protection under the Anti-unfair Competition Law.)

C, L'Oreal-20081219/200911 (Using other's trade name with an intention to freeride other's reputation constitutes unfair competition)

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A, Tongdefu-20131218/20160520-58 (Registering in good faith other's non-well-known trademark as its own trade name does not constitute infringement, provided that it does not cause confusion)

C, NIKON-20101228/201208 (Owner of well-known trademark may challenge other's use of its mark as trade name.)

B, Gyoza no Ohsho-20100624 (The court may order, under certain circumstances, the cessation of prominent use to stop the infringement, other than ordering change of the litigious company name)

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C, Philips-20031225/200409 (Registration and using a domain name that is similar to other's trademark may constitute unfair competition)

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8 False advertising

A, Tongdefu-20131218/20160520-58 (Claiming unjustified ties with the historical heritage of a brand may constitute false advertising)

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17.4 Statutory damages

ABC, Ferrero-20080324/20150415-47/200806 (The statutory damage applies when the loss of the plaintiff and the proceeds of the defendant are difficult to ascertain.)

C, VICTORIA'S SECRET-20130423/201312 (Statutory damage under the AUCL)

General Procedure

Standing

A, Little Thumb-20130219/20140623-30 (The Anti-unfair Competition Law does not require that the competitors must be in direct competition relationship)

B, ZF-20140717 (Other than licensees and/or successors, the term "interested party" also includes other entities having a stake in the case.)

Jurisdiction

A, Little Thumb-20130219/20140623-30 (Violating administrative rules does not deprive one of the right to file unfair competition litigation.)

B, NEW BALANCE-20170727 (The place where online purchased goods are destined cannot be deemed as the place where the infringing acts takes place so as to establish jurisdiction)

B, ADIDAS-20101108 (The jurisdiction regulation for civil and commercial cases does not apply to IP cases involving foreign elements.)

BC, Four Pillars-20090115/200908 (Court in the places where the infringing products are sold has no jurisdiction over trade secret lawsuits)

Non bis in idem

B, Suntory-20171228 (Retrial application filed against a new judgement shall be dismissed if it is purely an execution of the previous judgement)

B, CAILE-20091022 (There has to be new facts or legal basis for the TRAB to accept a new review application for a case where there has been res adjudicata)

Evidence

B, Nissan-20111130 (Evidence issued by the party itself could be corroborated by evidence adduced by other parties.)

B, BEST BUY-20111028 (New evidence re genuine use adduced during administrative litigation may be admitted)

Change of circumstances

B, ADVENT-20111124 (Revocation of the cited mark will change the result of the review of refusal)

Correction of the defects

B, prAna-20170509 (Court may ascertain ex-officio the finding of important facts omitted in the administrative decision)

B, SATAM -20160627 (A judgement may be upheld, provided that its result is correct, even with defect in application of law)