

Wanhuida Partner named a Chevalier of the ORDRE DES COTEAUX DE CHAMPAGNE

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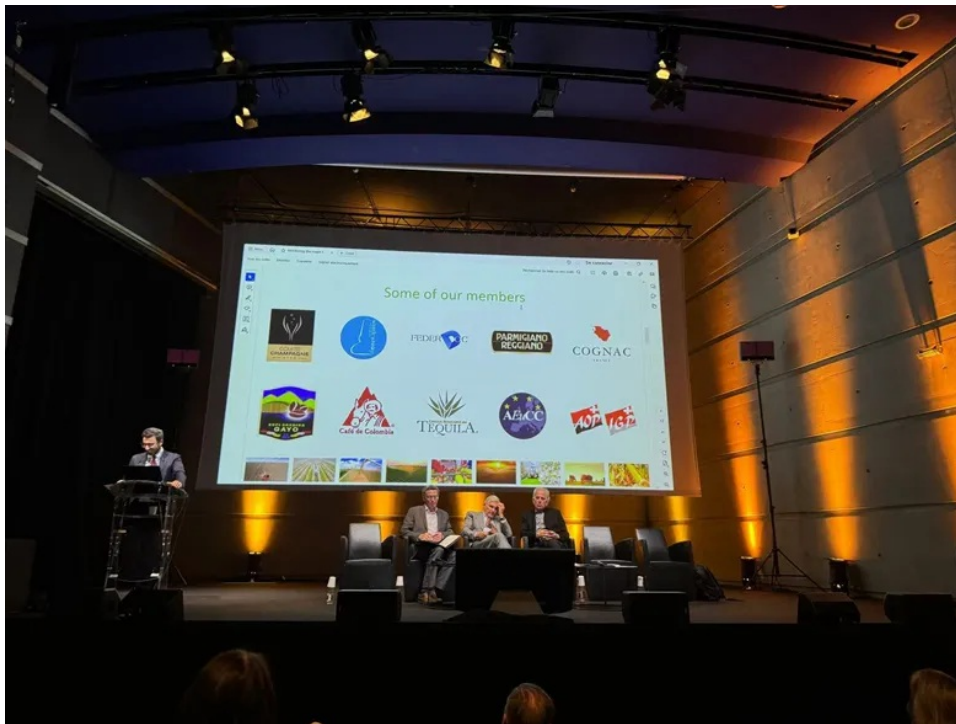
On 25 - 27 October 2024, the International AIDV-IWLA Conference 2024, which is hosted by the Association Internationale des Juristes du Droit de la Vigne et du Vin (AIDV), also known as the International Wine Law Association (IWLA), is convened in Reims, France, the center of the Champagne industry.

The two-day conference features informative and thought-provoking sessions covering a slew of topics, from “*What do ‘Contrôlée’ or ‘Controlata’ achieve? Typicité?*”, “*Government or semi-official authorities’ controls over GI use*”, “*European Wine Law Miscellanea*” to “*Using wine GIs and TEs for other products/services*”, “*Collection and Presentation of Evidence for Wine IP Disputes in Civil Courts*”, “*Territorial reach of court decisions in IP and GI matters*”, and “*Technical Barriers to Trade: labelling rules or oenological practices or GI usage*”.

The conference attract around 200 participants around the world.

In the Gala dinner hosted by Champagne VRANKEN POMMERY in the exceptional setting of the Pommery cellars, Dr. Huang Hui, Partner and Management Committee member of Wanhuida Intellectual Property, alongside with 12 other elite practitioners are named Chevalier of the ORDRE DES COTEAUX DE CHAMPAGNE, upon recommendation of the Comité Champagne, for their continued efforts to legally protect the Champagne appellation in various jurisdictions.

The oath was administered by Christophe Juarez (Commandeur), David Chatillon, Patrick Demouy, Michel DRAPPIER (Commandeur honoraire), Charles Goemaere, Philippe MANFREDINI, Bruno Paillard (Commandeur honoraire) and Maxime Toubart.



The AIDV-IWLA was founded in 1985, by European and American lawyers, with the aim of creating a forum for studies and debates on legal questions affecting the wine community and wine trade throughout the world. Today, AIDV-IWLA has more than 300 members, both individual and institutional, from 30 countries, on the five continents. Through its work, AIDV-IWLA aims to educate regulators and trade bodies on wine law in other countries, and thus to contribute to its evolution towards international harmonization.

ORDRE DES COTEAUX DE CHAMPAGNE could trace its origin back to an elegant association dedicated to gastronomy formed by several young French Aristocrats, who were also great wine connoisseurs at the Court of Louis XIV in the 1650s. With the main office in Reims, France, today the ORDRE has over 5,000 members and is supported by the Champagne industry and

the Comité Interprofessionnel du Vin de Champagne (CIVC). The role of the ORDRE is to promote the wines of Champagne and to spread knowledge and information about those wines outside France. Membership is comprised of true followers of Champagne, who must be proposed and seconded by members of good standing, approved by the Head Office in Reims, and promoted to the grade of Chevalier at a ceremony preceding an official dinner. Other grades, in ascending order are Officiers, Chambellans and Consul.