

## Wanhuida Partner speaks at Compliance Forum in Guangzhou

Time: June 19  
2024

On 19<sup>th</sup> June 2024, the “Second Greater Bay Area Enterprise Compliance Forum”, which is organized by LCOUNCIL, is held in Guangzhou. The forum features an array of hot-button issues including globalization compliance operation & challenges, corporate digital compliance, anti-monopoly and anti-unfair competition compliance, advertisement compliance, corporate public opinion governance, intellectual property compliance, among others.

Jason Yao, Partner and Management Committee member of Wanhuida Intellectual Property, delves into the significance of corporate innovation and the building of intellectual property compliance regime. Jason elaborates on the key parameters in managing intellectual property and achieving intellectual property compliance in terms of formulating strategy, controlling workflow, managing risks as well as building leadership. His unique insights into the subject matter and practical takeaways are well received by peer speakers and participants of the events.



Jason Yao speaking at the forum



Group photo of speakers (Jason Yao, L3)

The event attracts over 100 legal experts and corporate in-house counsels, with its livestreaming being watched by over 12,000 viewers.