

Wanhuida exhibits at 2023 AIPPI World Congress

Time: Oct 25
2023

From 22-25 October 2023, the 2023 AIPPI World Congress is convened in Istanbul, Turkey. The Congress, which features the famous AIPPI Study Questions, thought-provoking plenary sessions, intriguing panel sessions, AIPPI Café (roundtables on a variety of hot topics), unique events like Women in AIPPI and the Young AIPPI Forum, attracts over 2,000 attendees around the globe.

The Congress has four dedicated pharma sessions where panelists focus their discussion on matters like *“Small, Patented & Alive”*, *“Secondary and Useful”*, *“Last Chance for Plausibility”* and *“New Roads for Life Sciences”*. Its panel sessions cover an array of hot-button issues including *inter alia*, *“Plant Variety Protection: Into the Weeds”*, *“Capriciously Functional Designs”*, *“Parallel Lives: Trade Marks and Patents in the Metaverse”*, *“Protecting Industrial Designs with Copyright”*, *“GIs Across Geographies”*, *“Patent Arbitration: Confidential Justice”*, *“Choose Your Rights: Trade Secrets vs. Patents”*, *“The Average Consumer: Informed User?”*, *“Use, Re-Use, Recycle”*, as well as *“Subject Matter Matters”*.

Wanhuida Intellectual Property sends a five-person delegation to the congress. The delegation consists of Partners Duan Xiaoling, Wang Rui and Minnan (Miranda) Xie, as well as Patent Attorney Luo Zhixin and Marketing Specialist Carmine Bai.



Wanhuida delegations at the firm's booth

The delegation attends a plethora of meetings, including the Standing Committee Meeting - IP Office Practice and Procedures, the AIPPI Membership Committee meeting, the Study Committee Meeting - Copyright, the bilateral meeting between CTA and AIPPI, among others.



Attendees of the CTA-AIPPI bilateral meeting

The delegation leverages the Congress to engage with and network with trademark and patent practitioners all over the world.



Wanhuida delegates & clients



Wanhuida delegates & clients



Wanhuida delegates at networking events

The International Association for the Protection of Intellectual Property, known as AIPPI (Association Internationale pour la Protection de la Propriété Intellectuelle), is the world's leading not-for-profit association dedicated to the development and improvement of laws for the protection of intellectual property. It is a politically neutral, non-profit organization, based in Switzerland with about 8000 members worldwide from more than 131 countries.