

Wanhuida Partner speaks at AIGC event

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On 5th December 2023, an Internet business legal service initiative, which is jointly organized by the authorities in Xuhui District, Shanghai and Caohejing Hi-tech Park, is unveiled in Shanghai. The event features presentation and discussion centering on *“Embracing AI-generated Content (AIGC): Legal Challenges and Practical Guide in the era of Generative Artificial Intelligence”*.

Zhu Zhigang, Partner at Wanhuida Intellectual Property speaks on *“Dissection of Copyright Issues in the Context of the Metaverse”*. Zhigang prepares the floor on the challenges brought by the metaverse to the copyright arena. He then moves on to analyse the copyrightability of AI-generated content and explores the applicability and protection regime offered by existing Chinese legal framework. Zhigang concludes his presentation with the potential legal risks associated with the transaction of non-fungible tokens.



Zhu Zhigang speaking at the event

The event attracts representatives from over 70 businesses of the Caohejing Hi-tech Park.